

## WHAT IS PRECISION MEDICINE?

### DNA ANALYSIS



Genome | Epigenome  
Transcriptome  
Proteome | Metabolome  
Imaging  
Drug screening

Innovations in molecular biology are helping to broaden the options available for treating chronic, rare and fatal conditions.

Analysis of a patient's DNA paves the way for tailored preventive care and therapy.

Precision medicine also encompasses the latest imaging techniques and specially coordinated, state-of-the-art examination methods.

To receive further details on our most recent research findings, simply complete the postcard below and post it to us, or contact us at [fundraising@meduniwien.ac.at](mailto:fundraising@meduniwien.ac.at)

By sending this postcard I agree to the personal data I have provided for the purposes of organizing the donor database and receiving invitations to information meetings and other informational material being stored and used by MedUni Vienna (Center for Precision Medicine). This consent can be withdrawn at any time at [fundraising@meduniwien.ac.at](mailto:fundraising@meduniwien.ac.at). Our data protection declaration: [www.meduniwien.ac.at/dp](http://www.meduniwien.ac.at/dp)

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**Serious illnesses  
no longer mean the end.**

Make the incurable curable by helping us to establish the Center for Precision Medicine. For further details and information on how to make a donation, visit [zmp.at](http://zmp.at)

**MEDICAL UNIVERSITY OF VIENNA**

**CENTER FOR PRECISION MEDICINE**

SPITALGASSE 23

1090 VIENNA

AUSTRIA

If you would like to save us postage costs, please use a stamp.

## CONSTRUCTION 2022

### The Center for Precision Medicine

START OF CONSTRUCTION: from 2022

COST: EUR 60 million

FINANCING: External funding and private donations

GROSS FLOOR AREA: 7.800m<sup>2</sup>

#### EVERY EURO COUNTS!

Help us to bring 21<sup>st</sup> century medicine to life!

Any questions?

You can contact us at:

#### MEDICAL UNIVERSITY OF VIENNA

Fundraising | Spitalgasse 23 | 1090 Vienna

Tel. +43 (0)1 40160 - 11525

[fundraising@meduniwien.ac.at](mailto:fundraising@meduniwien.ac.at)

[meduniwien.ac.at/en](http://meduniwien.ac.at/en)

[zpm.at](http://zpm.at)

#### We would be delighted to receive your donation!

Donations are tax-deductible for taxpayers in Austria. (To deduct the donation from your taxable income, please include your name and date of birth with the bank transfer.)

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# HEART BEATS, BUTTERFLIES, HEART ATTACK, FIRST KISS.



**Serious illnesses  
no longer mean the end.**



**zpm.**  
center for  
precision  
medicine

## FOR A FUTURE WITHOUT FEAR

Serious illnesses no longer mean the end.

### PERSONALISED CURES

The right treatment for the right patient at the right time using the right dosage: precision medicine is about much more than simply focusing on superficial symptoms. It aims to identify the true cause of a disease at the molecular level. This significantly increases the individual's chances of recovery, and brings peace of mind to people who would otherwise face an uncertain future.

### UNIQUE DNA

Treatment is based on the knowledge that everybody's DNA and gene sequence are unique. We carry some of the information stored there from birth, but our DNA also changes over the course of our lives.

### PRECISION MEDICINE

Precision medicine makes it easier to assess the risk of patients developing a certain condition. For instance, some people are at greater risk of developing cancer on account of their genetic disposition. In future, precision medicine will enable us to pinpoint dispositions like this and provide treatment in good time.

### RESEARCH

Further research is required before we can begin to offer patients treatment options for various conditions on the basis of targeted genome sequencing. This is why we want to set up the new Center for Precision Medicine. The future starts now – with your support!

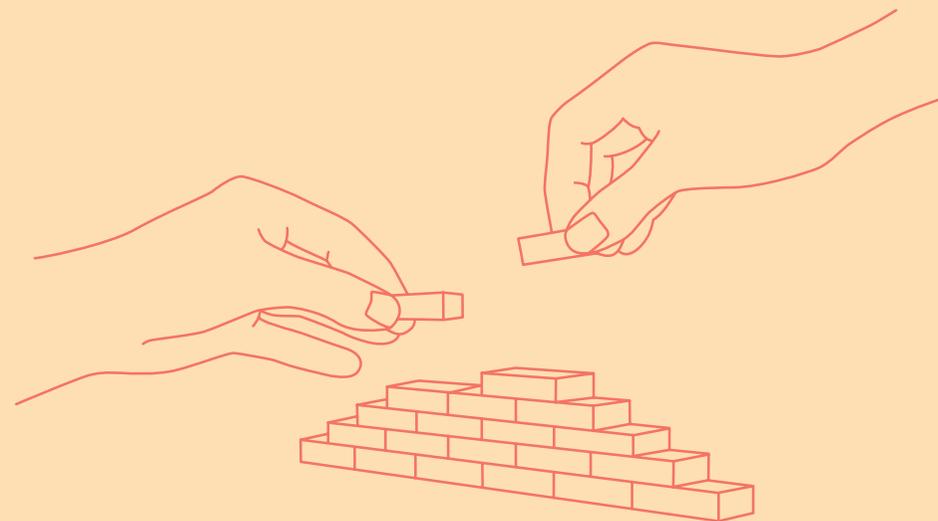
For further information, visit [zpm.at](http://zpm.at)

## MAKE A DONATION TODAY!

Every euro counts!

Start of construction of the Center for Precision Medicine is scheduled for 2022. But the future of medicine starts now! And you can be part of it.

We require a total of EUR 60 million to set up the centre. This money will be raised through sponsors and private donors. In other words: with your help!



You can give your support in a number of different ways. Visit [zpm.at](http://zpm.at) for an overview of the various building blocks. Make the incurable curable by helping us to establish the Center for Precision Medicine.

[fundraising@meduniwien.ac.at](mailto:fundraising@meduniwien.ac.at)

➤ or by telephone on +43 (0)1 40160 - 11525

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## NEW RESEARCH CENTRES

As part of one of the University's biggest ever investment programmes, three centers covering a total of 60,000m<sup>2</sup> will shape the future of medicine in the 21<sup>st</sup> century: the Center for Precision Medicine, Center for Translational Medicine and Therapies, and Center for Technology Transfer.

As a result, MedUni Vienna and Vienna General Hospital will create a self-contained campus on the site of the hospital. The main benefit: clinical practitioners and basic researchers can collaborate closely,

and in close proximity to one another, to generate cutting-edge findings that benefit patients.

Financing has already been secured for the Center for Translational Medicine and Therapies and the Center for Technology Transfer.

### CENTER FOR PRECISION MEDICINE

Here the focus is on biomedical research, clinical studies, genome technology, bioinformatics and IT.

WORK,  
RETIREMENT,  
PARKINSON'S,  
ROUND-THE-  
WORLD TRIP.



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